











# Canada's Resource Cities Speakers Bureau



Bruce Edgelow
Vice-President, Energy Group
ATB Corporate Financial Services

#### Biography

Bruce is responsible for helping to build ATB Financial's Energy business and capabilities. His team consists of industry specialists in all aspects of the energy industry, including: drilling and service, pipelines, utilities, midstream, exploration and production and alternative energy.

Bruce has over 40 years of banking experience with a focus on lending to the oil and gas industry.

He is a Fellow of the Institute of Canadian Bankers, has attained the ICD.D designation, and is a very active participant in community and church activities. He serves as a Director for the Calgary Counselling Centre. He also sits on SAIT's Board Advisory Council, United Way's Communications Committee, Canadian Women's Foundation Calgary Cabinet Member, Peter Lougheed Centre Development Council, Calgary Health Trust Director and has been a speaker at numerous oil and gas industry seminars on finance.

### **Speaking Topics**

- How the use of new energy technologies is opening up access to natural resources.
- The energy business is heavily regulated. It is also very capital intense. How do the players maneuver between these two dynamics?
- The energy business is often characterized as either boom or bust. What are the dynamics of each what and what does survival look like?
- How do banks get comfortable lending to this business? What mitigates this cyclical, environmentally sensitive industry?

Additional related topics can be discussed when requesting this speaker.

#### **Current Availability**

Bruce is **not** available the following dates:

- Thursday September 17th
- Week of September 21st
- Monday November 23 and Tuesday November 24th

## Language Preferences

English only

To reserve this speaker, please complete our <u>Speaker Request form</u> and select Mr. Edgelow from the list of speakers.