



Canadian
Chamber of
Commerce

Chambre de
Commerce
du Canada

National Cannabis Working Group

As the second country and first large developed economy in the world to legalize recreational cannabis for adult-use, Canada has the potential to be a world leader in the nascent global cannabis industry. As countries liberalize their global medical and recreational cannabis markets, Canadian companies are positioned to capitalize on this unprecedented opportunity.

The Canadian government must work closely with the sector in order to establish an environment that balances safety and access with industry sustainability and global growth opportunities.

Who We Are

The National Cannabis Working Group is comprised of some of Canada's leading cannabis companies and organizations from other sectors with the collective interest in advocating for public policies that foster a strong, competitive economic environment.

This group is co-chaired by the Canadian Chamber of Commerce and Fire & Flower, one of Canada's leading adult-use cannabis retailers. The group is open to members of the Canadian Chamber of Commerce, including cannabis cultivators, processors, retailers and ancillary businesses in other sectors.

Our mandate is to develop, report and advocate on policy matters that will improve the growth and competitiveness of the Canadian cannabis sector, help governments achieve their health and safety objectives and facilitate an environment where open dialogue between stakeholders can enable collaboration in preparation for global adaptation.

This working group will build on the Canadian Chamber's continuous work with the cannabis industry, which includes our high-level [panel discussions](#) and [industry roundtables](#), [publications](#), [media presence](#) and [contributions to government consultations](#).

The total cannabis market in Canada, including medical, illegal and legal recreational cannabis, is expected to generate \$7.17 billion in total sales in 2019.

(Deloitte 2018 Cannabis Report)

With more than 263 million estimated cannabis consumers in the world, the value of existing worldwide demand (regulated and illicit) for cannabis is estimated to be \$344 billion (USD).

(New Frontier Data, Global Cannabis Report: 2019 Outlook)

Membership Opportunities and Benefits

Premier Traded Establishments

\$10,000 (valued at over \$20,000)

- One exclusive seat on the National Cannabis Working Group
- One invitation to the Business Economy Initiative (up to three per year)
- One invitation to all Executive Dinner Series events
- Invitation to Thought Leadership Roundtables across Canada (12 to 15 planned for 2019)
- Subscription to the weekly business member newsletter; Canadian Chamber This Week
- Access to 12 Canadian Chamber of Commerce policy committees
- Invitations to exclusive events
- Networking and assisted introduction to Canadian companies and access to the local chamber of commerce network
- Access to the Canadian Chamber of Commerce affinity programs
- Hyperlinked membership listing on Chamber.ca

SME Category

\$5,000 (valued at over \$10,000)

- One exclusive seat on the Canadian Chamber of Commerce National Cannabis Working Group
- One invitation to all Executive Dinner Series events
- Invitation to Thought Leadership Roundtables across Canada (12 to 15 planned for 2019)
- Subscription to the weekly business member newsletter; Canadian Chamber This Week
- Access to 12 Canadian Chamber of Commerce policy committees
- Invitations to exclusive events
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For more information, please contact:

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