



Resolution Template Instructions

This easy-to-use Microsoft® Word template will assist the Canadian Chamber in preparing the proposed resolutions for the Annual Meeting and the final book. In this document, you'll find instructions for using the template, as well as an example of a properly submitted resolution.

Please note that the Canadian Chamber will only accept proposed resolutions that are submitted in this template.

The template contains seven default styles to help format your resolution. Below are the styles that must be used.

RESO Title

RESO Body text

1. RESO Numbering
 - RESO Bulleted
 - RESO Sub Bullet 1
 - RESO Sub Bullet 2

RESO SUBMITTED BY

Steps

1. When creating a new resolution, skip to step 2.

For inserting track changes documents, open the resolution template, click on the insert tab, choose "Text from file" in the Object option (under the Text tool bar), and browse for your document then click on insert. Skip to step 3.
2. Insert text into the resolution template.
3. Use the appropriate styles for each part of the resolution, by highlighting each section of the resolution and selecting the correct style.
 - a. Highlight title and select/double click RESO TITLE
 - b. Highlight normal paragraphs and select/double click RESO Body text
 - c. Highlight number bullets and select/double click RESO Numbering
 - d. Highlight bullets and select/double click RESO Bulleted

We thank you for your cooperation. Please submit your resolution(s) by June 3, 2016 to:

Brigid Meldrum | Administrative Assistant and Committee Coordinator
613.238.4000 (248) | bmeldrum@chamber.ca

Modernization of Outdated Export Controls → Style: RESO Title

As Canadian companies of all sizes, increasingly look to do business outside of our borders, regulatory issues that inhibit increased domestic R&D investment must be eliminated. Increasingly, our burgeoning high-tech firms are being impeded by outdated and inefficient Canadian Export Control requirements.

Currently, companies that develop and/or manufacture products containing encryption technologies are subject to export regulations that result in costly and time consuming delays in R&D projects, research mandates, and product launches. Like other exporting sectors of the Canadian economy, typically 90% -95% of the tech sector's revenues are earned outside of our borders.

Canada's onerous Export Control requirements have resulted in crippling, multi-month delays for companies launching global products. In the ICT industry, where the time from concept to delivery is often less than 18 months, and multiple products are launched in a year, inserting a minimum of 45 days to approve a Canadian export to a massive, growing market like Asia, results in a grievous loss of revenue. Competitors in other countries that currently market less capable products in industries such as aerospace or consumer electronics have advantaged access to the growing economies of India and China, and are using their situation to capture market share.

Establishing successful partnerships, distribution and supply relationships is critical to determining which companies will dominate these markets once they take off, and export control requirements are denying Canadian companies that first-mover advantage. Export control approvals insert a high degree of risk into the scheduling of technology deployment projects. If a customer agrees to a 45 or 60 day delay for export permit approvals, but no permit is given after this time period, the customer's project will be behind schedule before it even starts. Not surprisingly, customers get very frustrated; cancel orders and/or vow to never again do business with the Canadian company.

Leading edge companies also spend weeks navigating red tape just to share R&D information within their own company if one of its locations is physically located outside of Canada. Some Canadian-based subsidiaries have even been shut out of R&D activities by their parent companies due to Canadian export control requirements, moving high income, wealth generating jobs outside of Canada.

In the United States, where national security issues are given a very high priority, companies that export encryption technologies enjoy a far more permissive and efficient export control system compared to their competitors in Canada. US Export Control regulations were relaxed in 2000 and again in 2010 to the point companies are permitted to notify the government after shipping their products. To ensure success in the face of global competition, Canadian exporters must be on a level playing field with foreign competitors. That means that Canadian innovators driving a home-grown digital economy need a domestic export-control regime that does not create unreasonable restrictions and costly delays compared to countries where their competitors operate.

Recommendations → Style: RESO Body text (please bold this subtitle)

That the federal government:

1. Launch an immediate review of Canada's Export Controls regime with a view to introducing, within 6 months, all measures required to tip the playing field in favour of Canadian companies while adhering to the spirit of its international trade obligations. This time frame is reasonable considering the numerous reviews and public consultations the federal government has undertaken in the last 18 months.
2. See that the modernization of Export Controls include more tax-payer centric policies such as timeliness of reviews, framework of delivery guidelines, specific turnaround service standards, and the appropriate resource allocation for government to administer the program.
3. Ensure that Industry Canada lead the government's efforts in modernizing Canada's Export Control requirements.

SUBMITTED BY... → Style: RESO Submitted by

Style: RESO Body text

Style: RESO Numbering

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