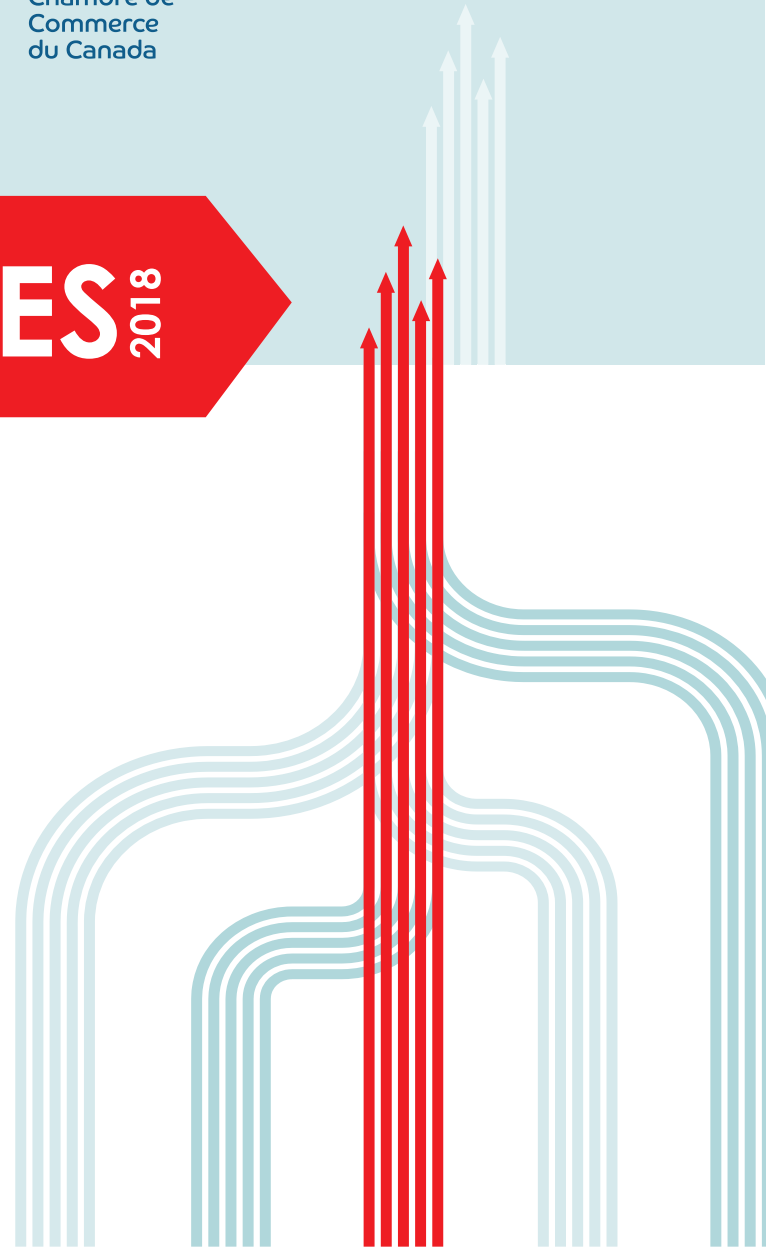




REGULATORY COMPETITIVENESS SERIES 2018

The increasing costs of regulatory compliance and uncertainty affects Canadian businesses of all sizes in all sectors and is a significant barrier to improving Canada's competitiveness.

In 2018-2019, the Canadian Chamber of Commerce will profile key regulatory challenges throughout the year in a new series of regulatory reports. These individual reports will be tied to our ongoing advocacy for regulatory reform in Canada. In addition to the specific advocacy work that would be undertaken for each of the individual reports, sponsors will get visibility in the overall series given that each topic will be used as a case study for the final summary report.



iStock.com/901526362/lvcandy



Series topics

- **Interprovincial regulatory alignment and uncertainty in the resource industry**
- **Fintech**
- **Regulatory cooperation through CETA**
- **Federal User Fees**

We are also gauging sponsor interest in additional reports on topics including:

- Autonomous vehicle regulation
- Regulatory barriers to entrepreneurship
- Privacy regulation
- Financial services regulation
- Others TBD

These challenges will be examined and profiled in the following manner:

- Each issue will be profiled in a concise report (3-6 pages)
- Targeted consultation strategy sessions with sponsors, business representatives and experts
- RegulateSmarter.ca website will provide examples of the key challenges and provide profile for series sponsors

- Briefing of the chamber network on the report
- A wrap-up release report in 2019
- Post-launch advocacy meetings with government officials and/or parliamentarians



40,000 impressions per month
13.5 K followers
2,639 likes



SPONSORSHIP

\$7,500 per topic - Limited opportunities per topic

If there is interest in sponsoring two or more topics, we are pleased to discuss bundled pricing options

Deliverables

- Concise report (3-6 pages)
 - Sponsors will have the opportunity to provide input into the report
 - Company logo on the report
 - Company logo in a series-related issue of the Canadian Chamber's *5 Minutes for Business* publication (e-issue sent to corporate, association and chambers/boards of trade across the country)
- Participation in an online and/or teleconference roundtable with other sponsors and experts
- Traditional and social media report launch

- Chamber network engagement
 - Teleconference briefing with the chamber network
 - Media package provided to the chamber network (media release, social media posts, infographics)
- Invitation to targeted post-launch advocacy meetings with government officials and/or parliamentarians
- Company logo on wrap-up regulatory series report in 2019
- Company logo on affiliated regulatory website RegulateSmarter.ca.

iStock.com/829388338/rellif

For further information, please contact:

Melissa McGee, Associate Director,
Corporate Relations and Sponsorship
mmcgee@chamber.ca

T: 416.868.6415 (3236) | M: 437.333.6415