



Canadian
Chamber of
Commerce

Chambre de
Commerce
du Canada

Artificial Intelligence Project 2018

A Discourse on Artificial Intelligence through the Lens of Improving Business Competitiveness

The Canadian Chamber of Commerce will be undertaking a comprehensive project in 2018 that aims to facilitate the continued freedom to operate for Canada's burgeoning artificial intelligence development industry.



We propose to

- Build on recommendations developed for projects on cyber security and data governance
- Identify positive outcomes of public investments (both financial and political) in artificial intelligence (such as the AI Super Cluster)
- Identify policy solutions that address concerns about privacy and labour force sustainability
- Examine key questions that have been raised in the public discourse on artificial intelligence through the lens of improving business competitiveness:
 - Privacy
 - Labour
 - Technology acceptance
 - Intellectual property
 - Applications for cyber security



Timeline (approximately 18 months)

- Thought piece and statement of issues (identify questions for consideration and debate) – *June 2018*
- Interviews with start-up community, AI Supercluster and Communitech
- Ongoing consultations/roundtables with Canadian businesses – *June to October 2018*
- Regular reports on industry-/issue-specific (privacy, labour etc...) and potential remedies – *June to October 2018*
- Final report on findings and recommendations – *November 2018*
- Sustained advocacy campaign – *November 2018 to October 2019*



Opportunities

Title \$15,000 (8 Opportunities)

- Invitations to consultations/roundtables
- Opportunity to identify and advise on key issues
- Input into final report
- Invitations to post-launch advocacy meeting with government officials
- Input to parliamentary enquiries on AI
- Media placement (including social media)
- One invitation to our CEO Dinner Super Series event on October 11 in Toronto
- Company logo on the following:
 - invitations to roundtables
 - one issue of our *5 Minutes for Business* publication on a related topic
 - final report
 - our website

Supporter \$5,000

- Invitations to all consultations and/or roundtables
- Media placement (Including social media)
- One invitation to our CEO Dinner Super Series event on October 11 in Toronto
- Company logo on the following:
 - invitations to roundtables
 - one issue of our *5 Minutes for Business* publication on a related topic
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40,000 impressions per month

13.5 K followers

2,639 likes

For further information, please contact:
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