



Canadian
Chamber of
Commerce

Chambre de
Commerce
du Canada

Business Competitiveness Project

Taxation and Other Key Challenges: Advocating for Canada's Economic Future

The Canadian Chamber of Commerce will be undertaking a comprehensive project in 2018 that focuses on a competitive business environment, including a more competitive tax system, for Canadian businesses.



We propose to

- Champion the need for a close review of all of the factors that contribute to, or challenge, Canadian business competitiveness
- Identify and champion specific key competitiveness issues—and potential policy remedies—on behalf of business in Canada
- Define the discussion regarding how to make Canada's tax system more competitive
- Focus on advocacy efforts that will encourage a commitment on the part of the federal government to review—and where necessary—reform the tax system



Timeline (approximately 18 months)

- Report on key competitiveness issues – *June 2018*
- Expert panel on tax reform to advise on key issues – *June 2018*
- Ongoing consultations/roundtables with Canadian businesses – *June to November 2018*
- Regular reports on industry-/issue-specific tax issues and potential remedies – *June to November 2018*
- Establishment of a business coalition – *timing TBC*
- Final report on findings and recommendations – *November 2018*
- Sustained advocacy campaign/calls-to-action – *November 2018 to October 2019*



Opportunities

Panel Sponsor \$20,000 (8 Opportunities; one per sector as per the panel)

- Tax – Filled
- Technology
- Manufacturing
- Retail
- Energy
- Transportation
- Finance and Insurance
- Agri-Food

Deliverables:

- One seat on our expert panel on tax reform to advise on key issues
- Opportunity to provide input on the key competitiveness report and the final report
- Invitations to all consultations and/or roundtables: roundtables dates likely early September (Ottawa), October 11 (Toronto) TBC
- One invitation to participate on the business coalition: advising advocacy initiatives in support of tax reform
- A project specific website which will provide examples of the key challenges and provide profile for series sponsors
- Invitations to post-launch advocacy meeting with government officials
- One invitation to our CEO Dinner Super Series event on October 11 in Toronto
- Company logo on the following:
 - key competitiveness report
 - invitations to roundtables
 - one issue of our *5 Minutes for Business* publication on a related topic
 - final report
 - our website and social media channels

Title Sponsor \$15,000 (8 Opportunities)

Deliverables:

- Opportunity to provide input on the key competitiveness report and the final report
- Invitations to all consultations and/or roundtables: roundtables dates likely early September (Ottawa), October 11 (Toronto) TBC
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 40,000 impressions per month

 13.5 K followers

 2,639 likes

For further information, please contact:
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