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THE CANADIAN  
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DU CANADA



## Climate Competitiveness

### Rationale

Climate change poses a serious economic and environmental threat to Canada and the world. Federal and provincial governments are rightly implementing ambitious policies to lower Canada's greenhouse gas emissions. However, as the Prime Minister has repeatedly stated, action on climate change must balance environmental protection with economic growth.

The design of climate policies is key to achieving this balance. Policies that push jobs outside of Canada without reducing global emissions or fostering low carbon technologies or industries does little for the climate but would do serious harm to Canada's economy. As the United States moves to improve its competitiveness through tax cuts and deregulation, Canada needs a plan, now more than ever, to achieve its ambitious climate goals in a way that protects its prosperity.

### Project Description

Our Canadian Climate Competitiveness project will:

- Assess federal and provincial climate plans on their ability to deliver on emissions reductions while preserving Canada's competitiveness
- Recommend policies and programs to governments that would help protect the competitiveness of Canada's economy as climate policies move forward

### Key questions:

- What policies do Canadian governments have in place to protect trade-exposed sectors and emissions-intensive industries? What other policies and programs should they consider?
- How are governments treating revenues from carbon pricing schemes? Are revenues being recycled back to support economic competitiveness or are they being diverted to fund government programs not related to climate change?
- What are opportunities for Canadian businesses to produce and trade emissions offsets? Are governments sufficiently supporting these opportunities?
- Are government policies recognizing the investments companies have already made in reducing emissions? What changes to policies could be made to better recognize and reward private sector leaders?
- How are governments taking into account opportunities for Canada to contribute to global emissions reductions through trading commodities that were made with world-leading environmental practices (e.g. B.C. leveraging low emission electricity to produce and trade low carbon LNG?)

### **Platinum Contributor: \$15,000 – One Opportunity Only**

- Host the report launch event at your company's facility
- Speaking opportunity at the report launch event
  - Host to provide breakfast/lunch
  - Host to provide AV equipment for the purpose of power point, presentation and sponsor logos
- Participate in the development of the report: Sponsors will get the opportunity to review and comment on an annotated report outline, propose interview subjects, and review the draft report and comment on recommendations
- Invitations to any follow-up meetings with senior government officials and Members of Parliament after the release of the report
- Opportunity to have your company featured in the podcast and in the infographic report
- Corporate logo within the report, on related project roundtable invitations and signage
- Corporate logo in the corporate member newsletter, corporate name listed in the *Directory of Chambers of Commerce* and in the AGM and Convention's event program
- Social media recognition upon release of the report

### **Gold Contributor: \$10,000**

- Participate in the development of the report: Sponsors will get the opportunity to review and comment on an annotated report outline, propose interview subjects, and review the draft report and comment on recommendations
- Invitations to any follow-up meetings with senior government officials and Members of Parliament after the release of the report
- Opportunity to have your company featured in the podcast and in the infographic report
- Corporate logo within the report, on related project roundtable invitations and signage

- Corporate logo in the corporate member newsletter, corporate name listed in the *Directory of Chambers of Commerce* and in the AGM and Convention's event program
- Invitation to related roundtables and the report launch event
- Social media recognition upon release of the report

### **Silver Contributor: \$7,500**

- Participate in the development of the report: Sponsors will get the opportunity to review and comment on an annotated report outline, propose interview subjects, and review the draft report and comment on recommendations
- Opportunity to have your company featured in either the podcast or the infographic report
- Corporate logo within the report, on related project roundtable invitations and signage
- Corporate logo in the corporate member newsletter and corporate name listed in the AGM and Convention's event program
- Invitation to related roundtables and the report launch event
- Social media recognition upon release of the report

### **Bronze Contributor: \$5,000**

- Corporate logo in the report, on related project roundtable invitations and signage
- Invitation to related roundtables and the report launch event
- Social media recognition upon release of the report

For sponsorship opportunities or questions, please contact:

**Chuck Wright**, Director, Sponsorship and Business  
cwright@chamber.ca  
416.868.6415 (250) | M: 647.504.9769

**Melissa McGee**, Associate Director, Corporate Relations and Sponsorship | mmcgee@chamber.ca  
416.868.6415 (236)