

Our business is policy and our goal is your success. Help strengthen our voice in support of Canadian business.



THE CANADIAN
CHAMBER
OF COMMERCE

LA CHAMBRE
DE COMMERCE
DU CANADA



Data Privacy and Innovation

There are extraordinary volumes of data currently being generated globally—behavioural data, energy consumption, consumer preferences, logistics, diagnostics—that are all largely driven by internet connectivity. This year, we will examine the opportunities to innovate that are created by harnessing this massive data resource. We will also examine what threats those opportunities face from a data security perspective and from both domestic and multijurisdictional regulatory perspectives, recognizing that Canada's ability to compete globally depends on its domestic policy approach to privacy and security. Our examination will incorporate both qualitative and quantitative enquiries of corporate Canada, including the perspectives of both data innovators and privacy experts. The objective of the project is to formulate a series of recommendations to the Government of Canada to foster a favourable climate for data-driven innovation.

Looking Forward

The Canadian Chamber of Commerce is the national leader in public policy advocacy on national and international business issues and is focused on fostering a strong, competitive economic environment that benefits businesses, communities and families across Canada.



Roundtable discussions



Public and private sector engagement



Meetings on the Hill



Policy report and media launch



5 Minutes for Business report

Become a Contributor and Support Canadian Business and Canadians. Your Voice Is Important!

A strategic partnership with the Canadian Chamber provides high profile exposure, allowing you to reach top community leaders and corporations.

Your partnership and input will drive our policy initiatives, resulting in solutions to the barriers impeding the competitiveness of Canadian businesses. With your contribution, we can firmly establish that each policy report provides recommendations to the federal government on behalf of all sectors whose increased productivity relies on the implementation of a robust strategy.

Policy Project Levels and Deliverables

Platinum Contributor: \$15,000 – One Opportunity Only

- Host the report launch event at your company's facility
- Speaking opportunity at the report launch event
 - Host to provide breakfast/lunch
 - Host to provide AV equipment for the purpose of projecting presentations and sponsor logos
- Participate in the development of the report: sponsors will get the opportunity to review and comment on an annotated report outline, propose interview subjects and review the draft report and comment on its recommendations
- Invitations to any follow-up meetings with senior government officials and Members of Parliament after the release of the report
- Corporate logo within the report and on related project roundtable invitations and signage
- Corporate logo in the corporate member newsletter, corporate name listed in the *Directory of Chambers of Commerce* and in the AGM and Convention's event program
- Social media recognition upon the release of the report

Gold Contributor: \$10,000

- Participate in the development of the report: sponsors will get the opportunity to review and comment on an annotated report outline, propose interview subjects and review the draft report and comment on its recommendations
- Invitations to any follow-up meetings with senior government officials and Members of Parliament after the release of the report
- Corporate logo within the report and on related project roundtable invitations and signage

- Corporate logo in the corporate member newsletter, corporate name listed in the *Directory of Chambers of Commerce* and in the AGM and Convention's event program
- Invitations to related roundtables and the report launch event
- Social media recognition upon the release of the report

Silver Contributor: \$7,500

- Participate in the development of the report: sponsors will get the opportunity to review and comment on an annotated report outline, propose interview subjects and review the draft report and comment on its recommendations
- Corporate logo within the report and on related project roundtable invitations and signage
- Corporate logo in the corporate member newsletter and corporate name listed in the AGM and Convention's event program
- Invitations to related roundtables and the report launch event
- Social media recognition upon the release of the report

Bronze Contributor: \$5,000

- Corporate logo in the report and on related project roundtable invitations and signage
- Invitations to related roundtables and the report launch event
- Social media recognition upon the release of the report

For sponsorship opportunities or questions, please contact:

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