



THE CANADIAN  
CHAMBER  
OF COMMERCE

LA CHAMBRE  
DE COMMERCE  
DU CANADA



# Building a Canada that Wins Canadian Chamber Ottawa Day

October 23, 2018 | 8 a.m. - 7 p.m.

We are excited to be holding an advocacy day in Ottawa. Ottawa Day is an opportunity for our Board, members of our policy committee, corporate sponsors and the presidents of the provincial and territorial chambers to advocate public policy priorities and develop relationships with key parliamentarians and officials.

We are building teams around the themes of our *10 Ways to Build a Canada that Wins* report, and all sponsors are able to choose the team they wish to join.



## Team Topics

### Climate Policy and Resource Sector Competitiveness

The team's key messages will focus on the cumulative impact of carbon pricing and climate change regulation on Canadian competitiveness. We will also discuss the impact regulatory uncertainty is having on the competitiveness of Canada's natural resource sectors.

### Economic Capacity Building for Indigenous Peoples

This team's key messages will focus on the role business can play in reconciliation by improving Indigenous peoples' participation in—and increase their benefits from—our economy. We will also advocate a place for business at the reconciliation discussion table.

## Innovation

This team will be meeting with MPs and senior officials to discuss the frameworks necessary for Canadian business to harness opportunities through data innovation, data security and technology.

## Trade and Transportation Infrastructure

This team will be meeting with MPs and senior officials focused on transportation and infrastructure issues with an emphasis on messages around the importance of improving Canada's competitiveness through investments in trade-enabling infrastructure.

## Agile Workforce Strategies

This team will be reaching out to discuss policies that will support a more dynamic and productive workforce in Canada and economic growth and technological change, ensuring the voice of business is heard in education and training.

## Tax Competitiveness

Canada's competitiveness and attractiveness as a place to do business are challenged by tax reform in other advanced economies. This team will address these challenges and advocate a review of business taxation in Canada so we remain competitive as well as reward entrepreneurialism, risk-taking and growth.



## Sponsorship

Sponsors will enjoy visibility with 40+ businesses and chamber executives from across Canada.

### **SOLD** Sponsorship opportunities of \$5,000 include:

- Two-to-three-minute speaking opportunities at each of the breakfast and reception on the Hill
- Recognition during the official program by the Hon. Perrin Beatty
- Prominent logo recognition in the plenary room throughout the day

### Sponsorship opportunities of \$2,500 include:

- Recognition during the official program by the Hon. Perrin Beatty
- Prominent logo recognition in the plenary room throughout the day



## Agenda

8 a.m. - 9 a.m.

### **Breakfast/Kick-off**

*Fairmont Chateau Laurier*

9 a.m. - 5 p.m.

### **Teams proceed to preparatory briefings and meetings with officials, MPs and/or Senators**

*Various locations*

5 p.m. - 7 p.m.

### **Building a Canada that Wins Reception**

*Parliament Hill, Centre Block, Room 238C*

For further information, please contact:  
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