

Our business is policy and our goal is your success. Help strengthen our voice in support of Canadian business.



THE CANADIAN
CHAMBER
OF COMMERCE

LA CHAMBRE
DE COMMERCE
DU CANADA



Skills for an Automated Future

The OECD estimates that, due to technological change, 9% of jobs in Canada are at risk of elimination, and 32% of Canadians are at risk of having their employment substantially altered. The aim of this project is to examine the impact changing technologies, automation and artificial intelligence will have on the labour needs of business and highlight the policies that will position the Canadian economy to benefit, both for employees and businesses alike.

Canada's skill training programs are designed around assumptions of low turnover, long-term careers and a direct progression from primary and secondary education to post-secondary job

training to employment. This model is at risk of no longer functioning as the pace of technological change increases, jobs are altered or eliminated, and more business sectors are disrupted. Programs, like the Canada Job Grant, have been designed to encourage employer spending on training, but are they effective?

The project will examine the impacts and necessary policy responses in the areas of immigration, skills training and labour market information that would enable Canadian businesses to access the skilled workers they require to grow and remain competitive.

Looking Forward

The Canadian Chamber of Commerce is the national leader in public policy advocacy on national and international business issues and is focused on fostering a strong, competitive economic environment that benefits businesses, communities and families across Canada.



Roundtable discussions



Public and private sector engagement



Meetings on the Hill



Policy report and media launch



5 Minutes for Business report

Become a Contributor and Support Canadian Business and Canadians. Your Voice Is Important!

A strategic partnership with the Canadian Chamber provides high profile exposure, allowing you to reach top community leaders and corporations.

Your partnership and input will drive our policy initiatives, resulting in solutions to the barriers impeding the competitiveness of Canadian businesses. With your contribution, we can firmly establish that each policy report provides recommendations to the federal government on behalf of all sectors whose increased productivity relies on the implementation of a robust strategy.

Policy Project Levels and Deliverables

Platinum Contributor: \$15,000 – One Opportunity Only

- Host the report launch event at your company's facility
- Speaking opportunity at the report launch event
 - Host to provide breakfast/lunch
 - Host to provide AV equipment for the purpose of projecting presentations and sponsor logos
- Participate in the development of the report: sponsors will get the opportunity to review and comment on an annotated report outline, propose interview subjects and review the draft report and comment on its recommendations
- Invitations to any follow-up meetings with senior government officials and Members of Parliament after the release of the report
- Corporate logo within the report and on related project roundtable invitations and signage
- Corporate logo in the corporate member newsletter, corporate name listed in the *Directory of Chambers of Commerce* and in the AGM and Convention's event program
- Social media recognition upon the release of the report

Gold Contributor: \$10,000

- Participate in the development of the report: sponsors will get the opportunity to review and comment on an annotated report outline, propose interview subjects and review the draft report and comment on its recommendations
- Invitations to any follow-up meetings with senior government officials and Members of Parliament after the release of the report
- Corporate logo within the report and on related project roundtable invitations and signage

- Corporate logo in the corporate member newsletter, corporate name listed in the *Directory of Chambers of Commerce* and in the AGM and Convention's event program
- Invitations to related roundtables and the report launch event
- Social media recognition upon the release of the report

Silver Contributor: \$7,500

- Participate in the development of the report: sponsors will get the opportunity to review and comment on an annotated report outline, propose interview subjects and review the draft report and comment on its recommendations
- Corporate logo within the report and on related project roundtable invitations and signage
- Corporate logo in the corporate member newsletter and corporate name listed in the AGM and Convention's event program
- Invitations to related roundtables and the report launch event
- Social media recognition upon the release of the report

Bronze Contributor: \$5,000

- Corporate logo in the report and on related project roundtable invitations and signage
- Invitations to related roundtables and the report launch event
- Social media recognition upon the release of the report

For sponsorship opportunities or questions, please contact:

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