



THE CANADIAN
CHAMBER
OF COMMERCE

LA CHAMBRE
DE COMMERCE
DU CANADA



ATA Carnet Webinar Sponsorship Opportunities

The Canadian Chamber of Commerce's power to influence public policy is very much enhanced by sponsored projects or services. With expert advice and financial support from sponsors, we are able to conduct analyses and develop recommendations on various subjects of importance to Canadian business, such as our Carnet service.

In 2016, we reached out to 137 Canadian exporters, customs brokers and freight forwarders to inform them about best practices regarding the ATA Carnet. This temporary importation document serves as a passport for goods. It is easy to use and can offer savings and simplicity to Canadians trying to access international markets. As the Canadian national guaranteeing organization, we have been issuing ATA Carnets since 1972.

Thousands of Canadian businesses and individuals use an ATA Carnet every year, and our ATA Carnet Best Practices Webinar Series is gaining in popularity. We would like to offer you the opportunity to reach out to this community by sponsoring our webinars.

Eight webinars are currently scheduled for 2017:

Spring Series (Stage 1)

Feb. 22 (English)

Mar. 15 (French)

Apr. 26 (English)

Jun. 14 (English)

Fall Series (Stage 2)

Sep. 6 (English)

Oct. 4 (English)

Oct. 18 (French)

Nov. 22 (English)



Gold \$1,500 (Select Stage 1 or 2)

- Logo on our registration page with a link to your website
- Logo recognition within the slide presentation
- Verbal acknowledgment at each webinar
- Corporate logo on our Carnet web page
- Recognition on social media

Silver \$1,250 (Select Stage 1 or 2)

- Logo on our registration page and a link to your website
- Verbal acknowledgment at each webinar
- Corporate logo on our Carnet web page
- Recognition on social media

Bronze \$750 (Select Webinar Date)

- Logo on our registration page
- Corporate logo on our Carnet web page
- Recognition on social media



Our website receives **40,000** impressions each month. Most of our visitors are Carnet customers.



We have over **27,600** followers across our social media platforms who are interested in our products and services, like ATA Carnets.



Over **3,400** ATA Carnets were issued in 2016.

For more information, please contact:

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