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ENSURE A GLOBALLY COMPETITIVE NORTH AMERICA



The growth potential of Canadian business depends not only on our domestic policy environment, but on our access to business opportunities and capabilities resident across North America and around the world.

Our businesses are part of a much larger and complex network of trade and travel, supply chains, production systems, business structures and knowledge, energy and investment flows that has developed since the North America Free Trade Agreement came into effect two and a half decades ago.

The competitiveness of Canadian business rests on the resiliency of that networked economy. We depend on a globally

competitive North America in order to grow around the world.

The renegotiation of NAFTA provides a basis for positioning North America as the benchmark of the world in terms of business competitiveness and growth potential, with modern, efficient and secure borders, state-of-the-art infrastructure and continental collaboration in fields like energy, technology, resources and skills development. Regardless of the future of that agreement, Canada needs to ensure the competitiveness of its business community within North America.

To enhance the competitiveness of Canadian businesses in the North American market, we need to:

- Expand and streamline business access to customers, energy and natural resources, goods, services, technologies, skilled people and capital in Canada, the United States and Mexico;
- Ensure a competitive playing field for Canadian businesses and impartial mechanisms for resolving trade disputes;
- Improve the efficiency of our external and internal borders while ensuring their security; and,
- Eliminate unnecessary regulatory impediments to trade and business investment.



WE DEPEND ON A GLOBALLY COMPETITIVE NORTH AMERICA IN ORDER TO GROW AROUND THE WORLD."



In 2018, the Canadian Chamber of Commerce will play a leading role in:

- Raising awareness across North America about the importance of enhancing the competitiveness of our continental economy;
- Advising government officials and trade negotiators on Canada's business interests with respect to negotiations affecting our economic relationship with our NAFTA partners; and
- Promoting and supporting initiatives aimed at expanding trade, investment, travel and business development across North America.

We will work with our business allies in the United States and Mexico to develop new opportunities for business-to-business and government-to-government collaboration. We will work closely with our members and the chamber network to ensure Canadian businesses are well positioned to take advantage of the opportunities for growth in the North American market. And, we will work with the Government of Canada to develop and implement a multilateral trade strategy leveraging our strengths in the North American market to expand commerce and investment in markets around the world.