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## MAKE CANADA A GLOBAL INNOVATOR



**Canada can retain its status as an advanced economy only if its businesses are world leaders in the development and application of new and advanced technologies.**

We are competing in a world of fast-paced technological change where governments around the world are actively promoting, supporting and investing in innovation on the part of their domestic business sectors. Canada can claim the advantages of a strong research base, an extensive innovation network of universities, colleges, research centres and private sector

technology providers, a highly qualified workforce and dynamic start-up ecosystems. But, Canadian businesses lag behind in the adoption of new technologies. Our technology start-ups struggle to acquire the customers, capital and talent they need to scale up into globally competitive enterprises. In short, we need to do a better job in converting the world's best R&D and technology resources—much of it Canadian—into higher value goods and services and business growth in Canada.

We need to make Canada a country of global innovators and Canadian business the benchmark of the world in translating new technologies into business growth and economic prosperity. To ensure our success, we need governments to help:

- Connect Canadian businesses to the broadband infrastructure, research expertise and technology resources they require, both in Canada and around the world;
- Encourage greater collaboration among businesses and public sector R&D resources;
- De-risk the development, adoption, commercialization and production of new technologies by businesses in Canada;

- Facilitate access to customers, capital and talent within Canada and around the world;
- Ensure robust intellectual property and regulatory regimes that encourage Canadian businesses to innovate and grow; and,
- Stimulate demand as a customer of Canadian innovation.

In 2018, the Canadian Chamber of Commerce will work with the federal government to:

- Engage businesses in, and enhance the economic benefits of, its supercluster initiatives;
- Review government programs in support of innovation to ensure they meet the practical needs of business;
- Help businesses to attract and develop the talent they need to be global innovators;
- Shape Canada's policies on intellectual property, privacy and cybersecurity; and,
- Facilitate access for companies to public and private sector R&D, technology and business development resources and expertise across Canada.



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