



New Era of Public Safety and Security: Innovating the Service Delivery Model

June 1, 2017 | Ottawa, ON | Westin Ottawa Hotel

The Canadian Chamber of Commerce, along with GardaWorld, its title partner, is excited to announce a new security industry event coming June 1, 2017 to Ottawa.

It is becoming increasingly difficult for cities to provide their residents with the level of public safety they require while maintaining control of their budgets. Our conference, *New Era of Public Safety and Security: Innovating the Service Delivery Model*, will take an in-depth look at how public-private partnerships between police forces and private security services can be successfully implemented across Canada.

Industry leaders and security experts will provide valuable insights into the potential public-private partnerships have to create a safer, more secure Canada. In addition, speakers will examine the associated risks and how to mitigate them, studying how similar partnerships have been introduced in other Western countries.

Industry can be part of the solution as a reliable complementary partner to public sector police and security services. This conference will explore how.

This conference is an important gathering of the Canadian and international security communities and provides stimulating discussion and excellent networking opportunities.

Over 150 industry leaders, security experts, union leaders and government officials are expected to attend this inaugural event.

Sponsoring this event is a great opportunity to increase your company's brand awareness and strengthen your reputation.



Confirmed Presenters

Sir Denis O'Connor, Former Chief Inspector of Constabulary for the U.K.

Professor Christian Leuprecht, Royal Military College of Canada

Armin Berchtold, CEO, Securitas CH and Secretary General, International Security League

Fred Kaustinen, Executive Director, Ontario Association of Police Service Boards

Sponsorship Levels and Deliverables

Public Safety Sponsor: \$25,000

- This opportunity affords the greatest amount of exposure onsite, pre- and post-event, and includes a six-foot tabletop display.
- You will have the opportunity to raise your profile by welcoming participants to the conference.
- You will also receive two complimentary passes to the May 31 welcoming reception.

Private Safety Sponsor: \$20,000

- This opportunity provides great exposure and allows you to interact with speakers and participants.
- You will be recognized through multiple marketing and social media channels.
- You will also receive one complimentary pass to the May 31 welcoming reception.

Conference Breakfast & Lunch Sponsor: \$15,000

- As a host of our breakfast and lunch sessions, you will have the opportunity to build your brand with participants by providing brief welcoming remarks.

Welcoming Reception Sponsor: \$10,000

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For sponsorship opportunities or questions, please contact:

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