



Canadian Chamber welcomes The Secretary General of the ICC International Court of Arbitration

Ottawa, September 21, 2011 – The Canadian Chamber of Commerce is pleased that Jason Fry, Secretary General of the International Court of Arbitration of the International Chamber of Commerce (ICC), will be in Canada this week to brief Canadian arbitration practitioners and Canadian businesses on the new ICC Rules of Arbitration. On September 21st Mr. Fry will be in Montreal and on September 22nd he will visit Toronto to give presentations on the new Rules.

Last week the ICC launched a revised version of its Rules of Arbitration with the aim of better serving the existing and future needs of businesses and governments engaged in international commerce and investment. The new Rules will come into effect on January 1st, 2012.

“I am pleased that the Secretary General of the ICC International Court of Arbitration has chosen to come to Canada immediately following the launch of the new Rules to provide briefings to our Canadian arbitration practitioners and business users of arbitration services in advance of the new Rules coming into effect,” said Perrin Beatty, President and CEO of the Canadian Chamber of Commerce. “Arbitration to resolve international business disputes that cannot be settled amicably is often the only practical option. The new Rules will aid international trade and investment which is so important for Canada.”

Gerry Ghikas QC, Chair of the ICC Canada International Arbitration Committee and partner with Borden Ladner Gervais LLP in Vancouver, said “The use of arbitration by Canadian companies to resolve international business disputes is growing as those companies increasingly invest and transact internationally. The new ICC Rules meet the growing complexity of today's business transactions, the needs surrounding disputes involving states, and the demand for greater speed and cost-efficiency.”

Approved in June by the ICC's World Council, additions to the Rules include provisions to address disputes involving multiple contracts and parties; updated case management procedures; the appointment of an emergency arbitrator empowered to order urgent measures; and changes to facilitate the handling of disputes arising under investment treaties and free trade agreements.

In answer to the growing demand for a more holistic approach to dispute resolution techniques, the new Rules are published with the ICC ADR Rules, which provide for mediation and other forms of amicable dispute resolution. Both sets of Rules define a structured, institutional framework intended to ensure transparency, efficiency and fairness in the dispute resolution process while allowing parties to exercise their choice over many aspects of procedure.

About the Canadian Chamber of Commerce

The Canadian Chamber of Commerce is the vital connection between business and the federal government. It helps shape public policy and decision-making to the benefit of businesses, communities and families across Canada with a network of over 420 chambers of commerce and boards of trade, representing 192,000 businesses of all sizes in all sectors of the economy and in all regions. News and information are available at www.chamber.ca or follow us on Twitter [@CdnChamberofCom](https://twitter.com/CdnChamberofCom).

About ICC Canada

ICC Canada is part of the Canadian Chamber of Commerce. The International Arbitration Committee of the Canadian Chamber's is the Canadian National Committee of the International Court of Arbitration of the ICC. It encompasses most of the leading Canadian international arbitrators and arbitration counsel. The ICC is the world's leading and most trusted arbitration institution for resolving international commercial disputes.

- 30-

Contact:
Émilie S. Potvin
Director, Public Affairs & Media Relations
Office: 613.238.4000 (231)
Cell.: 613.797.1860
epotvin@chamber.ca