

THE CANADIAN CHAMBER OF COMMERCE
LA CHAMBRE DE COMMERCE DU CANADA



The Voice of Canadian Business™
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Le porte-parole des entreprises canadiennes^{MD}



TOP 10

Barriers to Competitiveness

TOOLKIT OF TRAINING RESOURCES FOR SMALL- AND MEDIUM-SIZED BUSINESSES

February 2013

A supplement to the report on the symposium, *Closing the Skills Gap: Mapping a Path for Small Business*, hosted by the Canadian Chamber of Commerce on Nov. 14, 2012 in Toronto

Upskilling our existing workforce is one of the Canadian Chamber of Commerce's priorities for addressing the critical skills gaps facing business. Small- and medium-sized businesses especially face the challenge of how to offer workplace training.

On Nov. 14, 2012, in partnership with Human Resources and Skills Development Canada (HRSDC) and with funding from the department's Office of Literacy and Essential Skills, the Canadian Chamber of Commerce hosted a one-day forum that brought people together from small businesses, sector associations, federal and provincial governments, and the learning and training communities. Entitled *Closing the Skills Gap: Mapping a Path for Small Business*, the symposium offered participants the opportunity to examine the upskilling and training challenges and needs of small businesses as well as act as the building block of collaborative and individual actions to address the skills issues among Canada's SMEs.

Given the importance of small business to Canada's economy, it is vital that SMEs increase their training and skills upgrading of employees. This toolkit was created to highlight various training resources available to SMEs.

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CHAMBER eLEARNING

The Canadian Chamber of Commerce has partnered with Growth Advisors to offer the [Chamber eLearning program](#) through its chamber network.

Chambers of commerce are able to offer this online learning opportunity to their members. Hundreds of courses are available in everything from health and safety to human resources to customer service and more.

Small- and medium-sized businesses can access this program through their local chamber of commerce or board of trade.

Visit Chamber eLearning at www.chamberelarning.ca.

The screenshot shows the Chamber eLearning website interface. At the top left is the logo 'Chamber eLearning'. A navigation menu includes 'Home', 'Courses', 'How it works', 'Guarantee', 'FAQs', 'Testimonials', 'Resources', 'Contact', and 'View Cart.'. A 'QUESTIONS? Click here to leave us a message.' button with a woman's profile picture is in the top right. The main content area features the course title 'Small Business Growth Academy Online' with an 'Add to Cart' button. Below the title, it states '\$189 - 12 month subscription'. A paragraph describes the course as designed for long-term sustainable change, covering '8 Steps to a Better Business'. A list of 34 courses topics is provided: Strategy, Accounting and Finance, Supervision, Management and Leadership Skills, Marketing and Sales, Customer Service, Systems and Operational Excellence, Human Resources, and Entrepreneurship. A photo of Greg Peterson, President & Founder of Growth Advisors, is shown. At the bottom right, a diagram illustrates the '8 Steps to a Better Business' as a vertical stack: Freedom, Growth, Team, Systems, Marketing, Leadership, Foundation, and Strategic Focus, with green arrows forming a cycle around it.

Chamber eLearning

Home Courses How it works Guarantee FAQs Testimonials Resources Contact View Cart.

Courses Small Business Growth Academy Online

Small Business Growth Academy Online

[Add to Cart](#)

\$189 - 12 month subscription

The Growth Academy Online is designed to facilitate long-term sustainable change in your business processes. With in-depth coverage of all components of the “8 Steps to a Better Business”, there is extensive personal and professional development for the business owner. The Growth Academy Online is designed for companies that are just starting up to companies with revenues less than \$5,000,000.

Growth Academy Online contains 34 courses that require only 30 hours to complete the entire program. You will cover the following topics:

- Strategy
- Accounting and Finance
- Supervision, Management and Leadership Skills
- Marketing and Sales
- Customer Service
- Systems and Operational Excellence
- Human Resources
- Entrepreneurship

The Growth Academy Online will help you develop the tools and framework to address your business frustrations and enable you to take your business to the next level. Discover the value of working "ON" your business to meet your goals and experience more life.

Greg Peterson
President & Founder, Growth Advisors

Freedom
Growth
Team
Systems
Marketing
Leadership
Foundation
Strategic Focus

ESSENTIAL SKILLS TOOLS

Essential skills tools are valuable to SMEs looking to support the skills upgrading of their employees. HRSDC's Office of Literacy and Essential Skills offers over 80 resources. Consult the [user guide](#) for a better understanding of how to use the essential skills tools and other resources available through HRSDC.

Access the user guide at: www.hrsdc.gc.ca/eng/workplaceskills/LES/pdfs/LES_Tool_User_Guide.pdf.



Making the Tools Work for You: A Guide to Using the Essential Skills Tools and Resources Available Through HRSDC

Essentials skills profiles

HRSDC has prepared over 350 [essential skills profiles](#) to describe how workers in a particular job use each essential skill. These profiles will highlight the skills needed for your business and your employees.

View the profiles at: www.hrsdc.gc.ca/eng/workplaceskills/LES/tools_resources/NOC/updated_profiles.shtml.

Essential Skills: Worth the Investment

In this one-minute video, you will find out how investing in essential skills training can help you meet the challenges of an increasingly digital workplace.

Watch the video at: www.hrsdc.gc.ca/eng/workplaceskills/LES/videos/videos.shtml#tabs2_1.



CANADIAN BUSINESS NETWORK

Canadian entrepreneurs can get the information, advice and support they need to build their business at this online resource.

Go to www.canadabusiness.ca/eng/sgc-12 and enter your location to find training programs and other services in your region.

The screenshot shows the Canada Business Network website. At the top, there are logos for the Government of Canada in French and English, and the Canada wordmark. A red maple leaf is centered above the main header. The main header features the text "Canada Business Network" and "Government Services for Entrepreneurs" over a background of various regional flags. Below this is a navigation bar with links for "Français", "Home", "Contact Us", "Help", "Search", and "canada.gc.ca".

Below the navigation bar, there are two tabs: "Nova Scotia" and "My Industry". To the right of these tabs is a search box with a "Search" button.

The main content area is divided into three columns:

- Left Column (Business Topics):** A vertical list of topics with right-pointing chevrons: "Starting your Business", "Managing and Growing", "Business Planning", "Grants and Financing", and "Government". Below this is a section titled "About the Canada Business Network" with links for "Contact Us", "Service Standards", "Proactive Disclosure", and "Important Notices".
- Middle Column (Services):** Three service boxes, each with a title, description, and a button:
 - Find financing:** "Find government grants, loans or financing programs." Button: "Find Financing >"
 - Permits and licences:** "Find details about your business obligations." Button: "Permits and Licences >"
 - Canada Business Nova Scotia:** "Get help starting or growing your business." Button: "Centre details >"
- Right Column (Latest Blog Posts):** A section titled "Latest Blog Posts" containing three entries:
 - Hiring Credit for Small Business has been extended:** Includes a photo of three business women. Text: "Our guest blogger, the Canada Revenue Agency, shares some information on the Hiring Credit for Small Business." Date: FEBRUARY 04, 2013 • 0 COMMENTS.
 - Young entrepreneurs vie for \$100,000 grand prize in BDC contest:** Includes a photo of a road sign for "PLAN A" and "PLAN B". Text: "Has your business reached a crossroads? If you are between the ages of 18 and 35, your plan for your next move could win you \$100,000. Find out how." Date: JANUARY 31, 2013 • 0 COMMENTS.
 - Budget-friendly tips for advertising your small business:** Includes a photo of a woman holding a tablet. Text: "Use creative thinking to avoid expensive methods of traditional marketing. Try a combination of social media tools, grassroots public relations and other ways to promote your business." Date: JANUARY 28, 2013 • 1 COMMENT.At the bottom of this section is a button: "more from our blog..."

RESOURCES BY SECTOR

Sector councils are industry-led organizations that address skills development issues and implement solutions. Many sector councils focus on reskilling and upskilling, offering industry-specific programs.

LIST OF CANADA'S SECTOR COUNCILS

Aboriginal Human Resource Council

www.aboriginalhr.ca
(306) 956-5360

Apparel Human Resources Council

www.apparelconnexion.ca
(514) 388-7779

BioTalent Canada

www.biotalent.ca
(613) 235-1402

Canadian Agricultural Human Resource Council

www.cahrc-ccrha.ca
(613) 745-7457

Canadian Apprenticeship Forum

www.caf-fca.org
(613) 235-4004

Canadian Automotive Repair and Service Council

www.cars-council.ca
(613) 798-0500

Canadian Council for Aviation & Aerospace

www.avaerocouncil.ca
(613) 727-8272

Canadian Council of Professional Fish Harvesters

www.fishharvesterspecheurs.ca
(613) 235-3474

Canadian Plastics Sector Council

www.cpsc-ccsp.ca
(613) 231-4470

Canadian Printing Industries Sector Council

www.cpisc-csic.ca
(613) 688-0293

Canadian Steel Trade and Employment Congress

www.cstec.ca
(416) 480-1797

Canadian Supply Chain Sector Council

www.supplychaincanada.org
(905) 897-6700

Canadian Tourism Human Resource Council

www.cthrc.ca
(613) 231-6949

Canadian Trucking Human Resources Council

www.cthrc.com
(613) 244-4800

Child Care Human Resources Sector Council

www.ccsc-cssge.ca
(613) 239-3100

Construction Sector Council

www.csc-ca.org
(613) 569-5552

Cultural Human Resources Council

www.culturalhrc.ca
(613) 562-1535

Electricity Human Resources Canada

<http://electricityhr.ca>
(613) 235-5540

Environmental Careers Organization of Canada

www.eco.ca
(403) 233-0748

Food Processing HR Council

www.fphrc.ca
(613) 237-7988

Forum for International Trade Training

www.fitt.ca
(613) 230-3553

HR Council for the Nonprofit Sector

www.hrcouncil.ca
(613) 244-8332

**Information and Communications
Technology Council**

www.ictc-ctic.ca
(613) 237-8551

Mining Industry Human Resources Council

www.mihrc.ca
(613) 270-9696

Motor Carrier Passenger Council of Canada (BUS)

www.buscouncil.ca
(905) 884-7782

Petroleum Human Resources Council of Canada

www.petrohrsc.ca
(403)-516-8100

Police Sector Council

www.policecouncil.ca
(613) 729-5959

Textiles Human Resources Council

www.thrc-crhit.org
(613) 230-7217

Wood Manufacturing Council

www.wmc-cfb.ca
(613) 567-5511



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