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## **James Brodie**

*General Manager*

*Johnson & Johnson Medical Device Companies.*

James Brodie is an executive leader in the Canadian healthcare industry. For nearly 25 years, James has held senior roles across the Medical Devices and Pharmaceutical divisions of Johnson & Johnson.

Currently, James is General Manager of Johnson & Johnson Medical Devices Companies (JJMDC) in Canada. In Canadian healthcare and across the world, JJMDC is unparalleled in its breadth, depth and reach across surgery, orthopedics, and interventional solutions. In his role, James oversees setting and delivering the strategic priorities and profitability for the five JJMDC businesses within Canada including Ethicon, DePuy Synthes, Biosense Webster, Cerenovus, and Mentor. James is a member of the JJMDC North American Leadership Team and is Chair of the JJMDC Canada Leadership Team. Working in partnership with the Board of Directors of Medtech Canada, James plays an active role leading strategic committees within the Canadian industry association.

Previously, James was Vice President, Marketing, Ethicon and DePuy Synthes Canada. He played a critical role in the turnaround of the DePuy Synthes business by establishing a more efficient organizational structure and optimizing the capital deployment process. During this time, James was also responsible for leading the Ethicon team to consistent above-market growth and building strong collaboration between the Ethicon and DePuy Synthes Sales and Marketing teams.

For 20 years before joining Medical Devices, James held a wide range of senior positions at Janssen Canada. His last role in Pharmaceuticals was Business Unit Director for the Specialized Therapeutics Business Unit. In this role, James was responsible for

leading both sales and marketing for the Virology and Oncology portfolios, contributing to strong growth in Oncology as a key disease area stronghold for Johnson & Johnson.

James has an exceptional track record of strategic performance and a breadth of experience in Sales and Marketing, while contributing to and leading key organizational priorities in the areas of innovation, employee development and customer engagement.

James has a Bachelor of Kinesiology and an MBA in Health Services Management from McMaster University.

