



## New Opportunities for Our Team — Plus Talent Growth Plan

*From Perrin Beatty, President and CEO, and Gayla Brock-Woodland, COO*

We want to share the news about exciting opportunities ahead for two valued colleagues and update you on our *Chamber 2025* growth and talent plans.

### **Trevin Stratton takes a leadership role at Deloitte**

Trevin Stratton will be leaving the Canadian Chamber on August 13 to take up an important position at Deloitte as Economic Advisory Leader and Partner. This new role will take Trevin's career on an incredible trajectory, building onto his record of achievements, most recently as a leading voice on Canada's economic response to the COVID-19 pandemic and its effect on the national economy. Since the beginning of the pandemic, Trevin has played a pivotal role in developing the programs that supported Canadian businesses, including the creation of liquidity support programs, like CEBA and BCAP, as well as wage and rent subsidies and tax deferrals. His other accomplishments include the creation of the Canadian Survey on Business Conditions in partnership with Statistics Canada and the creation of the Canada 360 Economic Summit. In addition, he has helped build and has led the strongest policy team in Ottawa. We will miss him tremendously but are thrilled he has been presented with such a great career opportunity. We thank Trevin for his contributions to the Canadian Chamber and extend every good wish as he takes up his important new responsibilities at Deloitte.

### **Mark Agnew appointed to lead the Chamber's policy and GR team**

We are delighted to announce that Mark Agnew, our VP, Policy and International, has accepted the position of SVP, Policy and Government Relations, assuming leadership of our high-performing policy team at the time of Trevin's departure. Mark is a trusted, well-respected colleague who has the energy, expertise and experience to take our policy team to the next level as part of *Chamber 2025*. In addition to leading the policy team in delivering best-in-class policy analysis and advocacy, he will drive business-building initiatives that are part of our strategic business objectives. In the short term, he will also work with the policy team to place business issues at the forefront of a potential election campaign this autumn and to make the Canadian Chamber a lead influencer with the new government as we shift from pandemic recovery to the new normal.

Mark has led the Canadian Chamber's engagement with international business fora, like the B7, the OECD, the Global Business Coalition and the ICC, to add value for members. He has also managed our work on critical bilateral trade relationships, most notably the Canada-U.S. relationship through the USMCA negotiations and bringing that into a new phase through the Canada-U.S. Trade Council. And he has driven forward the COVID-19 Recovery Leadership Council, the core of our Business-led Recovery campaign to engage senior business leaders with the Canadian Chamber in new ways.

Mark's appointment to this new role attests to the depth of talent in our policy team.

## New roles to drive our *Chamber 2025* vision and strategies

As our *Chamber 2025* June Report described, the Canadian Chamber is on a transformational journey based on our vision to leverage the full power of our national network to shape the future of Canadian business. This focus on the future takes us from being the voice of Canadian business to becoming the undisputed champion for business success and growth for companies of all sizes and sectors across Canada. It has implications for everything we do, including policy and advocacy, business data and predictive analysis for current and emerging issues and building new relevance to emerging and entrepreneurial sectors. It means we will extend our policy and advocacy offerings while at the same time putting ourselves at the forefront with business data, insights and economic forecasting.

**For this reason, we are separating the roles of policy leader and Chief Economist.** Our SVP, Policy and Government Relations will focus on ensuring we become the first mover on national policy issues that drive business success while our Chief Economist will unify all the business data and economic forecasting strategies in *Chamber 2025*, from the business data lab to new data collection initiatives across all three tiers of the Canadian Chamber Network. Our goal is to establish the Chamber network as the go-to for future-focused, real-time business data and economic insights, for every size, sector and region of business, from local to global.

In summary, as it relates to this announcement, as part of our *Chamber 2025* strategic pillars, we will be posting the following roles in the next few weeks:

- **Chief Economist** (see above)
- **A senior leader for our International, Gateway to the World strategic pillar**, providing leadership for our current international work as Mark moves to SVP, Policy and Government Relations, and for the breadth of new policy and other offerings planned to position the Canadian Chamber as the indispensable organization for Canadian companies of all sizes wanting to engage in either international policy or global trade and investment.
- **A senior policy leader as part of our strategy to improve our profile and presence in Quebec.** We will be investing in policy resources, communications and marketing talent in Quebec to speak to emerging issues and support the strategic pillars in our *Chamber 2025* strategic plan.
- **Other new leadership and staff positions** that are part of our growth and talent plan for *Chamber 2025*.

Exciting days ahead for our whole Canadian Chamber team.

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